

**COMMERCIALISM IN SCHOOLS**

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**PREAMBLE**

It is the Board's desire to discourage the use of students and schools to promote or further any enterprise which results in profit to organizations of a private or public nature, including those enterprises in which schools may share in monetary rewards. Tempting as these rewards may be, the Board feels that it should not permit profit for one organization to the exclusion of others. Furthermore, it feels that the school is not the proper arena for such activities.

**POLICY**

**THE BOARD PROHIBITS SCHOOLS FROM PARTICIPATING IN ACTIVITIES WHICH PROMOTE PRIVATE ENTERPRISE AND PROFIT, BUT WHICH DO NOT EXTEND A DIRECT SERVICE TO STUDENTS. IT MAY GRANT PERMISSION, HOWEVER, TO SOME PRIVATE CONCERNS WHOSE ACTIVITIES RENDER A SERVICE TO STUDENTS, THEIR PARENTS/GUARDIANS, AND/OR THE SCHOOL, PROVIDING SUCH SERVICE CANNOT BE RENDERED OTHER THAN BY PRIVATE ENTERPRISE. IT MAY ALSO GRANT PERMISSION TO SOME LEGITIMATE PUBLIC ORGANIZATIONS OF A CHARITABLE NATURE, IF THE BOARD CONSIDERS THE ACTIVITY TO BE EDUCATIONALLY AND / OR SOCIALLY WORTHWHILE.**

**OBJECTIVE**

To avoid any economic exploitation of students in or through the school.

**REGULATIONS**

1. Any school may have a private concern take school photographs. In secondary schools, they may be group photographs of classes and individual photographs of students. In elementary schools, there shall be group photographs of each class, and, where a parent or guardian has given consent in advance in writing, individual photographs may be taken. In any situation the parents must have the right to choose whether or not to purchase any photographs which have been taken.
2. If schools are in any doubt with respect to any proposed activity, a formal request for permission shall be made to the Superintendent.

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Date Adopted: 1975-11  
Date(s) Revised:

Cross References:  
Statutory:  
Other: