



**SHARE THE JOY
of reading
with your child**

Literacy begins at home

READ with your arms lovingly wrapped around your child. Reading this way stimulates many of a child's senses, including the important sense of touch. The more senses that are used in learning, the deeper the learning will be.

READ right from the start. It is never too early to start sharing books with children.

READ in the first language of your home, the language closest to your heart.

READ to young children at bedtime to build routines of comfort and habits for a lifetime.

READ to help your child do well in school and in life. Reading, good parenting and support for families are the keys to such success.

READ the words in your children's world; for example, words on cereal boxes, street signs and T-shirts. You will be helping them to understand that print carries meaning.